

Executive brief

# Simplify air cargo bookings

Experience the power of a multi-carrier air cargo booking portal



## Solution

Fast and simplified cargo booking

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Community of more than 6,000 forwarders and shippers in 100 countries

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Greater visibility and accessibility to potential customers

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Improved customer service and client satisfaction with reliable and accurate information

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Revenue generation instead of issue resolution

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Reliable, quick and easy access to shipments

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Promotional and marketing information to customers

Imagine you are coordinating the logistics for a large shipment. What would you rather do? Visit multiple airlines' booking channels, compare cargo rates and place orders across multiple systems? Or tap into a portal that allows you to do everything in one spot? If you're like most people, you'd choose the latter. If so, Unisys Cargo Portal Services™ is for you.

With Unisys Cargo Portal Services, you can connect with carriers worldwide, reduce distribution costs by securing the most efficient routes and relationships, and gain visibility into your cargo operations down to the piece level. Optimal for both freight forwarders and airlines, this solution grants access to one of the world's most trusted multi-carrier air cargo booking portals, serving more than 6,000 global forwarders and shippers in 100 countries.

Unlock visibility and flexibility in your cargo operations while reducing distribution costs. You and your employees will profit from the confidence you gain from choosing the best option for each transaction.

## Unlock visibility

Tap into the multi-carrier air cargo booking portal trusted worldwide to ensure cargo operations run as efficiently as possible.





## Rely on trusted expertise

Count on Unisys' time-tested solutions and expertise to secure the most efficient routes and relationships, helping you simplify and manage your cargo needs.

### Find a better way

Unisys Cargo Portal Services frees you from expending unnecessary time and resources on the hunt for the best shipping options. It removes the limitations imposed by singular booking systems, making your services widely visible and accessible to a broader span of potential customers. With Cargo Portal's marketplace capability, you can see a range of prices, based on your specific shipment needs, in one place, saving you time and helping you snag the best price possible.

Additionally, you are alleviated from the added administrative burden of resolving customer issues and synchronizing the data produced in disparate channels by disparate systems. Instead, you can focus on developing new business and delivering stellar customer service.

### How you benefit

**Optimize options, costs and services:** Choose a carrier based on the strengths and pricing that's best for each individual shipment, rather than depend on a single carrier for all shipments. Meet the need for speed by fulfilling orders rapidly with a multi-carrier platform. Evaluate the ratings and performance of carriers and choose the most dependable option for your budget, whether you need the lowest price or premium service.

**Build your business:** Expand your business network with access to the Unisys Cargo Portal, which is actively used by more than 6,000 forwarders and shippers in 100 countries for their booking needs. Joining this popular portal increases your visibility to organizations with booking needs, significantly growing your revenue potential.

**Benefit from the digital shift:** Grow your business alongside the booming e-commerce market. Unisys Cargo Portal provides an e-commerce platform shared by forwarders, airlines and general sales agents. Encourage your existing customers to book on Cargo Portal, and expand your customer base by tapping into the portal community.

**Integrate your cargo performance management:** Experience a comprehensive solution that covers booking, pricing and routing for your cargo shipments. Integrate your cargo booking management into one place to realize time and cost savings and optimization.

**Gain brand visibility and credibility:** Connect directly to carrier cargo applications with reliable, accurate information. No additional work is needed to synchronize data, helping you widen your brand visibility and increase market penetration. With more accurate booking information, your customer-facing employees can focus on generating new business and improving customer service, making it easier for them to do business with you.

### Why Unisys?

Unisys simplifies the cargo shipment lifecycle with end-to-end cargo solutions. Cargo Solutions from Unisys allow passenger airlines and their shippers to quickly price and book shipments; track them from acceptance through buildup and loading to their final destination; improve employee and customer experience; and optimize revenue.

For more than 40 years, Unisys has provided the air cargo industry with innovative solutions. Our long-term relationships are a testament to our commitment to soliciting and incorporating client feedback and insights into our products as we strive to address evolving business challenges.

To explore how Unisys Cargo Portal Services can help you unlock visibility into your cargo operations, visit us online or [contact us](#) today.



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